# Aartec.com – Business & Product Overview for Website Development

## 1. Business Overview

Aartec.com is an all-in-one platform dedicated to turning imagination into reality by helping entrepreneurs, executives, and experts bring their ideas to life. From book publishing to brand creation and business incubation, Aartec offers a range of services designed to educate, empower, and enable clients worldwide.

## 2. Products & Services

### 2.1 Publishing Services

Helping entrepreneurs, executives, and experts write, publish, and market books through a full-service process from ghostwriting to Amazon publishing.

#### Key Features:

- Amazon Publishing  
- Author Website  
- Book Editing & Proofreading  
- Book Illustrations & Cover Design  
- Ebook Writing & Editing  
- Ghostwriting  
- Book Marketing & Printing  
- Book Strategy Consultation

#### Process:

1. Seeing Your Goals  
2. Making Your Book  
3. Looking Good  
4. Getting Your Book Out There

#### Packages & Pricing:

- Package 1: $6,500 one-time or $3,000 × 3 installments  
- Package 2: $9,500 one-time or $4,000 × 3 installments

### 2.2 Brand in a Box

Complete, ready-to-go brand and online presence package for founders, coaches, and experts.

#### Target Audience:

- Personal brand builders  
- Coaches  
- Entrepreneurs ready to launch  
- Those with incomplete websites

#### What’s Included:

- Hosting & Domain Setup  
- Custom WordPress Website (responsive & performance-optimized)  
- Website Security & Monitoring  
- Basic SEO Setup  
- Visual Branding (logo, brand kit, style guide)  
- Ongoing Support (6–12 months)  
- Flexible Revisions (unlimited updates during support period)

#### Pricing:

$10,000 one-time (payment plans available)

### 2.3 Masters of Business Creation (MBC)

1-year entrepreneurship program combining business creation with hands-on execution.

#### Program Details:

- Program Dates: 1 Jan 2026 – 31 Dec 2026  
- Locations: Islamabad (Pakistan), London (UK), Silicon Valley (USA)  
- Seats: 100 entrepreneurs per cohort

#### Unique Selling Points:

- Dedicated team of 3 trained graduates per founder  
- No GMAT or unnecessary entrance requirements  
- Accredited partnership with UET Mardan  
- Tuition includes accommodation, food, coaching, and training team  
- Graduates keep their trained teams post-program

#### Pricing:

Starting from $100,000 (covers all expenses)

### 2.4 About Us

Educating the world through practical skills.  
Creating jobs and entrepreneurs via “Humans as a Service” and “Experts as a Service.”  
Publishing voices that matter.

### 2.5 Affiliate Program

Earn 20% lifetime commission on every client referred. Free to join with a personal affiliate link. Works with podcasts, blogs, books, or other platforms.

### 2.6 Careers

Dedicated careers page for job openings and opportunities.

## 3. Design & Website Structure Recommendations

- Each product/service should have its own landing page with a clear CTA (Book Now, Apply Now, Get Started).  
- Pricing tables for Publishing and Brand in a Box.  
- Dedicated About Us, Affiliate Program, and Careers pages.  
- Mobile-first, fast-loading design.